



**PUBLIC HEALTH ASSOCIATION**  
of Australia Inc

24<sup>th</sup> July 2006

To Whom it May Concern

The NSW Branch of the Public Health Association of Australia (PHAA) as Australia's leading public health membership organization is pleased to offer its support to Healthy Cities Illawarra Inc.

The Public Health Association of Australia Inc. promotes and represents its members in matters of public health policy, development, research and training and supports professional development of its members. Public Health is a diverse field and membership of the PHAA encompasses a wide range of individuals and organizations professions from approximately .

Healthy Cities Illawarra has been a member of the PHAA for many years and a number of their staff and volunteers are individual members. The concept of Healthy Cities was established in the mid 1980's by the World Health Organization and is a worldwide movement which recognizes that there are social, economic and environmental factors which are essential in planning and developing cities which provide optimal opportunity for good public health.

As I understand, Healthy Cities Illawarra was one of the first established Healthy Cities in Australia and continues to operate successfully in the Illawarra region. Healthy Cities Illawarra has a long and proud record of achievement in public health in this country. It was recognized in 2005, by the World Health Organisation for its " track record in sustained improvement in the overall quality of life of its citizens using the Healthy Cities approach."

As a charitable organization with a long history of promoting the improvement of public health across a wide range of health issues, we would therefore support its application for deductible gift recipient status.

Yours sincerely

Dr Garth Alperstein  
President – NSW Branch, PHA

