



MEDIA ALERT

1130 Senate Alcove Parliament House Canberra

World No Tobacco Day

World No Tobacco Day awards and call for action on plain packaging

Where: Senate Alcove Parliament House, Canberra

When: 1130 – Tuesday, 31 May 2011

Who: Hon Nicola Roxon, Minister for Health and Ageing
Dr Shin Young-soo, World Health Organisation Regional Director for the Western Pacific
Dr Nigel Gray AO – former President, International Union Against Cancer
Professor Mike Daube – President, Australian Council on Smoking and Health
Mr Todd Harper – CEO, Cancer Council Victoria
Dr Lyn Roberts – CEO, National Heart Foundation
Other health leaders

A media conference will be held for the presentation of two major awards on World No Tobacco Day - the WHO Award (international) and the Nigel Gray Medal (Australia).

Leading health organisations will also present a new call for action in support of tobacco plain packaging.

For further information contact:

Todd Harper - CEO, Cancer Council Victoria –
Professor Mike Daube - ACOSH and PHAA –
Kirsten Andrews – National Heart Foundation –

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