



MEDIA ALERT: PRESS CONFERENCE

Public health experts & politicians meet to discuss alcohol policy

Where: Committee Room 2S3, Parliament House, Canberra

When: Wednesday 24 November 2010

Time: 3:30pm

The National Alliance for Action on Alcohol (NAAA) is meeting at Parliament House in Canberra today to discuss key alcohol policy issues. Currently comprising over 40 major organisations with a focus on public health and alcohol, NAAA is a national coalition of health and community organisations from across Australia that has been formed with the goal of reducing alcohol-related harm.

Representatives of the Government, Opposition, Australian Greens and key Independents will also attend the meeting to speak about their perspectives and hear recommendations from experts in the field. Outcomes from the meeting will be outlined at the 3:30pm press conference.

“NAAA was established in 2009 and has identified the following initial priority areas to improve the health of Australians: reforming alcohol taxation; access and availability; effective regulation of alcohol promotion including an end to alcohol advertising through sports sponsorship before 8.30 pm; increasing investment in prevention; and health information labelling on alcohol products,” said NAAA Co-Chair Professor Mike Daube, Convenor of the Public Health Association of Australia’s Alcohol Special Interest Group.

“Today’s meeting will provide an opportunity for NAAA members to discuss key NAAA advocacy priorities for this term of government, including price/tax, access/availability and advertising/promotion. We are also keen to discuss these priorities with representatives of the major parties and key Independents, with a view to facilitating legislative change and ultimately reducing alcohol related harm to the Australian community,” said NAAA Co-Chair Todd Harper, Chief Executive Officer of VicHealth.

For further information/comment:

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