



intouch

newsletter of the Public Health Association of Australia Inc.

Intouch monthly publications dates 2012

Articles & Ad Deadlines

January	<i>No intouch supplied for Jan</i>
February	16 January
March	17 February
April	16 March
May	20 April
June	18 May
July	18 June
August	20 July
September	17 August
October	21 September
November	19 October
December	16 November

intouch advertising rates (All rates are GST inclusive)

Size	PHA Members & General Rates
Brief listing – up to 5 lines of 50mm column	\$35
Brief listing – up to 10 lines of 50mm column	\$58
¼ page vertical – 5.5cm x 18cm	\$100 [
¼ page horizontal – 17cm x 6.5cm	\$100 -
½ page vertical – 11cm x 19.5cm	\$150 [
½ page horizontal – 17cm x 12.5cm	\$150 -
Full page vertical – 17cm x 25cm	\$200

Advertisements placed in consecutive issues of intouch will benefit with a 10% discount on the first issue and 15% discount on the second and subsequent third issue. Excluding the brief listings ads

Editions of intouch are added to the webpage during the 1st week of the month.

Agency commissions are not included in advertising rates.