

Intouch monthly publications dates 2010

Articles & Ad Deadlines

January	NONE
February	19 January
March	16 February
April	20 March
May	May/June combined
June	17 APRIL
July	19 June
August	17 July
September	17 August
October	18 September
November	19 October
December	20 November

intouch advertising rates

(All rates are GST inclusive)

Size	PHA Members & General Rates
Brief listing – up to 5 lines of 50mm column	\$35
Brief listing – up to 10 lines of 50mm column	\$58
¼ page vertical – 5.5cm x 18cm	\$100 [
¼ page horizontal – 17cm x 6.5cm	\$100 -
½ page vertical – 11cm x 19.5cm	\$150 [
½ page horizontal – 17cm x 12.5cm	\$150 -
Full page vertical – 17cm x 25cm	\$200

Advertisements placed in consecutive issues of intouch will benefit with a 10% discount on the first issue and 15% discount on the second and subsequent third issue. Excluding the brief listings ads

Editions of intouch are added to the webpage during the 1st week of the month.