

PUBLIC HEALTH ASSOCIATION OF AUSTRALIA
MEDIA RELEASE

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UNDER EMBARGO UNTIL 6AM ON TUESDAY 22 NOVEMBER 2011

CONFERENCE FOCUS ON PARTNERSHIPS FOR BETTER FOOD, NUTRITION & HEALTH OUTCOMES

Around 200 food and nutrition experts and practitioners from around the country and eminent overseas visitors are coming together for the Public Health Association of Australia's (PHAA) 2nd National Food Futures Conference in Hobart. The two day conference commences today, with a particular focus on inter-sectoral partnerships for better food, nutrition and health outcomes in Australia.

"This conference is bringing together major players from the agriculture, manufacturing, retailing and public health sectors to discuss how we can work together to deliver safe and healthier food and better health outcomes for all Australians. It is vital that the development of a National Food Policy is informed by the perspectives of all the key players if it is to be successful in achieving positive change," said Michael Moore, Chief Executive Officer (CEO) of the PHAA.

The conference will be formally opened by PHAA CEO Michael Moore at 8:30am. Professor Barrie Margetts from the Faculty of Medicine at the University of Southampton in the UK will discuss the global context at the beginning of the day's proceedings. Professor Margetts is one of the world's leading public health nutritionists and is currently the President of the World Public Health Nutrition Association. Among the other experts speaking on the first day of the conference will be Matt Linegar, CEO of the National Farmers Federation; Dr Penny Small, Head of Corporate Nutrition in Marketing Communication with Nestle Oceania; and Andrew Hall, Director of Corporate and Public Affairs with Woolworths Limited.

"Another feature of the first day's program will be the panel discussion at noon, which will feature all the key speakers from the morning's program. These leaders from the agriculture, manufacturing, retail and public health sectors will get together to consider some of the big issues and challenges in delivering better food and health outcomes," said Associate Professor Heather Yeatman, Executive Chair of the Conference Scientific Program Committee.

What: 2nd National Food Futures Conference
Where: Grand Chancellor, 1 Davey Street, Hobart
When: Tuesday 22 November 2011
Time: 8:30am – 5:30pm

For general comment on the conference:

Michael Moore, PHAA CEO 0417 249 731
Associate Professor Heather Yeatman, Executive Chair, Conference Scientific Program Committee 0409 849 679

For access to presenters for comment/interviews; copies of abstracts; and/or further information on the conference:

Melanie Walker, Conference Media Contact 0438 430 963

An outline of the conference program is available on the PHAA website at:

http://www.phaa.net.au/documents/2ndFood_Program.pdf

Sponsors of the 2nd National Food Futures Conference include: the Australian Government Department of Health and Ageing; Population Health, Department of Health and Human Services, Tasmania; Department of Health (VIC); Heart Foundation and the Primary Food Alliance.