

Plain packaging - a win for public health

The Public Health Association of Australia and the Australian Council on Smoking and Health ACOSH have welcomed reports of today's decision by Opposition leader Tony Abbott and the Shadow Cabinet to support plain packaging for cigarettes.

ACOSH President Professor Mike Daube said, "This is a huge victory for common sense and public health. Bi partisan support for this vital measure will protect the present and future health of Australians of all ages. Plain packaging will literally help to save thousands of lives. We congratulate all supporters of plain packaging from all parties on this historic decision. We can now truly look forward to a smoke free Australia in foreseeable future".

PHAA Chief Executive Officer Michael Moore said, "Public health is the winner. Tobacco companies are the losers, but that can only benefit the health of all Australians. This is a breakthrough for public health, and will be very widely welcomed across the community".

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